Hi there,
my name is
Eduardo

a.k.a.
Kozmo
(a throwback to my high school graffiti days)

I've been weaving my **digital spells** for well over a decade, diving deep into **web** and **graphic design**, **digital marketing**, **UX/UI** and **multimedia**.

Armed with a degree in **Communications**, I proudly clinched the **"Flechador del Sol" award,** earning the **top spot in my class** back in 2009.

Universidad de Cuautitlán Izcalli

Cuautitlán Izcalli, EDOMEX, MX

2006-2009

When there's no more room in HELL the dead will walk the EARTH
DAWN OF THE DEAD
The last man alive... is not alone!
CHARLTON HESTON THE OMEGA MAN
NIGHT OF THE LIVING DEAD

Before donning the pro hat, my youth was a **mixtape** of **horror movies**, **music studies**, and **bass-slapping** with local **rock bands.**

Those were the days!

Kicking off my **professional career**, I joined my hometown city hall's **IT team** in 2009, leading a fantastic group of **6 designers** and **developers**.

Together, we birthed the **official city website**, managed **social media channels**, and conjured strategies for stellar digital presence like **livestreams**, **community management platforms**, and many more.

We also designed and developed other municipal sites like “DIF” (*left*) and “Municipal Identity” (*below*), among half a dozen more.

Although our hardware was rudimentary, we pioneered quite a bunch of cool digital strategies.

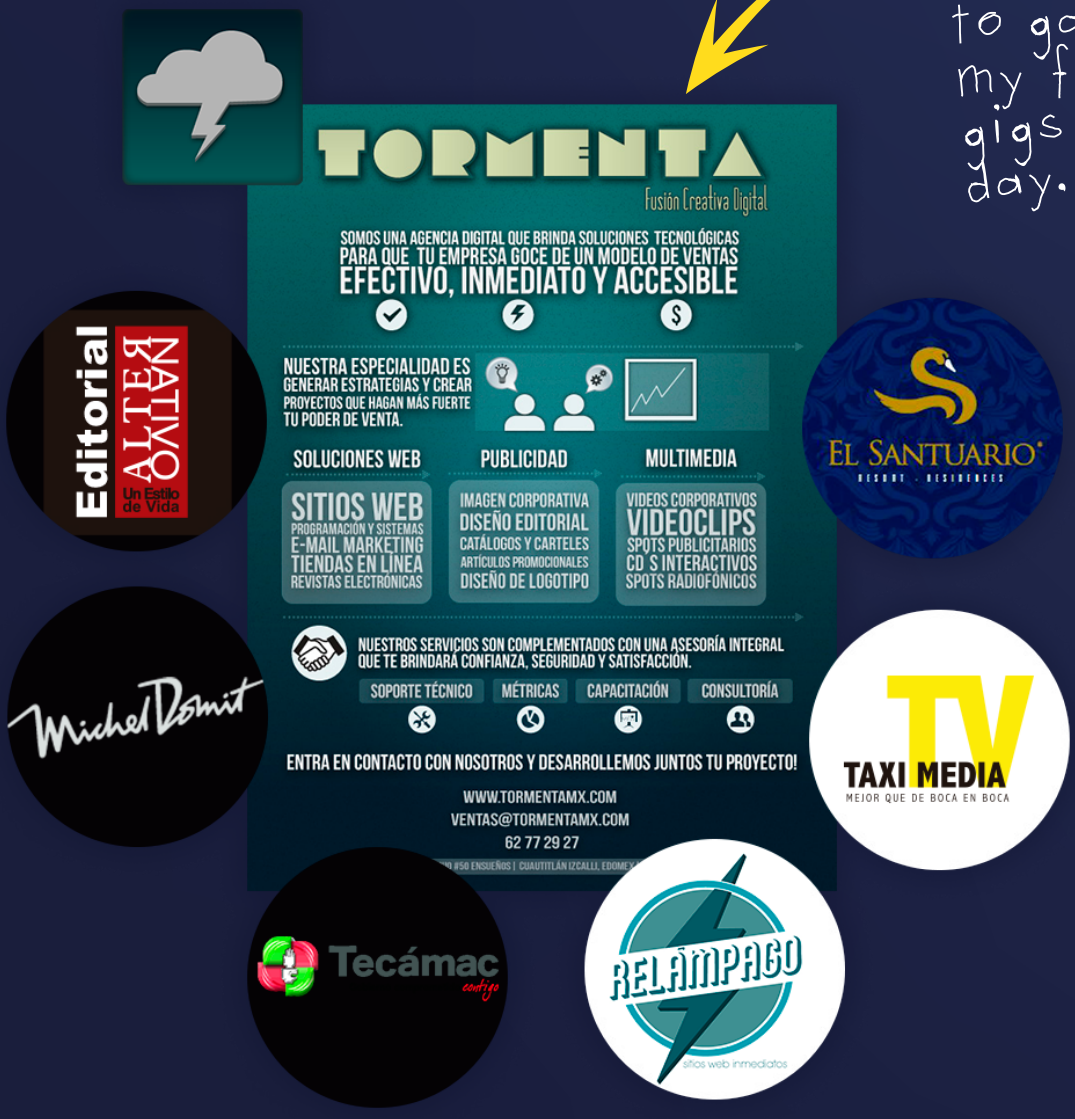
H. Ayuntamiento de Cuautitlán Izcalli

Cuautitlán Izcalli, Edomex, MX

2009-2012

Around **2012**, I embraced the **freelancing** path during my downtime.

I founded a marketing startup agency to gather all my freelance gigs back in the day.



Slowly, clients trickled in, and I reveled in the **creative freedom** of being an independent **pixel pusher** and **crafty coder**.

In 2013, the concrete jungle of **CDMX** beckoned.

I lent my skills to **Movilaction**, a **digital marketing agency** specialized in mobile entertainment services.

MovilAction

CDMX, MX

2013

Movilaction relied on online contests and raffles, so we had to create landing pages that looked cool at a super-fast pace. "Todos Ganan" was a popular one.

"Chat en Vivo" was all about finding a friend to spend some time with on your mobile, this was before Tinder a some other popular dating apps were a thing.

https://www.kozmoportfolio.com
ChatenVivo
¿QUE ES CHAT EN VIVO?
¿COMO CHATEAR?
SALAS DE CHAT
FAQS
TWITTER
¿Qué es Chat en vivo?
Chat en Vivo es un sitio dedicado a UNIR personas, crear CONEXIONES y CONCRETAR amistades de una forma fácil y segura; sin complicaciones, basta con ingresar tu celular y en minutos conocerás gente al instante!
Chat en Vivo te brinda un servicio en tiempo real: los mensajes los recibes directamente a tu celular. ¡Puedes contestar los sms de tus amigos, novia, pareja o romance en ese mismo instante! No tienes que esperar a llegar a tu casa y conectarte a internet para verificar la bandeja de tu cuenta de mail.
A Chat en Vivo le mueven las relaciones interpersonales y los vínculos entre personas, promoviendo el entretenimiento y la diversión. Este chat te brinda la oportunidad de conectar con personas afines, entablar relaciones de amistad o noviazgo.
Solo ingresa tu cel y comienza a chatear:
Submit

As a **Sr. Web & Graphic Designer**, I spun **landing pages** into diverse concepts and styles, always performing with a touch of **code quality** and **semantic finesse**.

Seeking solace from the hustle,
I embarked on a sabbatical to the
sun-kissed **Naples, Florida** in **2014**.

I created a blog showing off some cool pics I shot at SWFL beaches.

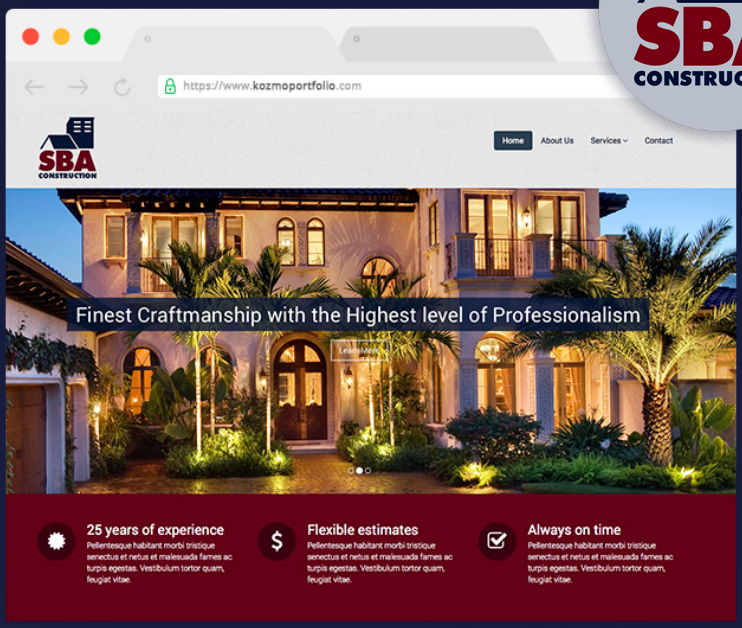
Amidst the **beaches**, an invite from
Swamp Rabbit Creative,
a startup **Design** and **Marketing**
agency, opened up new horizons.

Swamp Rabbit Creative

Naples, Florida, USA

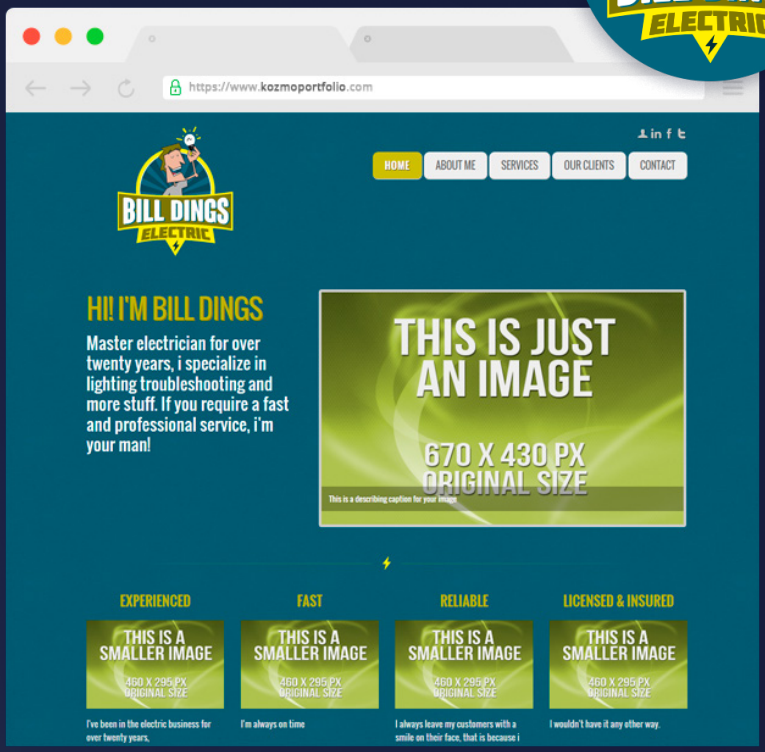
2014

Creative directing gigs became my jam. Assisting the agency and local businesses with **branding**, **motion graphics**, and **web design**.



As a creative director for SRC, I took full responsability of taking our clients from start to finish relating their branding and website services. SBA Construction (left) is one client I feel proud of.

Since Naples is a small town, most of our clients were small businesses that were craving for web presence, I loved working with all of them and making them show their awesome services online.


https://www.kozmoportfolio.com
BILL DINGS
ELECTRIC
HOME
ABOUT ME
SERVICES
OUR CLIENTS
CONTACT
HI! I'M BILL DINGS
Master electrician for over twenty years, i specialize in lighting troubleshooting and more stuff. If you require a fast and professional service, i'm your man!
THIS IS JUST AN IMAGE
670 X 430 PX ORIGINAL SIZE
EXPERIENCED
FAST
RELIABLE
LICENSED & INSURED
THIS IS A SMALLER IMAGE
460 X 295 PX ORIGINAL SIZE
I've been in the electric business for over twenty years.
I'm always on time
I always leave my customers with a smile on their face, that is because i
I wouldn't have it any other way.

Back on **Mexican soil** in **2015**, a call from **Owners-Link**, a membership-only travel concierge web platform based in **Cancun**, piqued my interest.

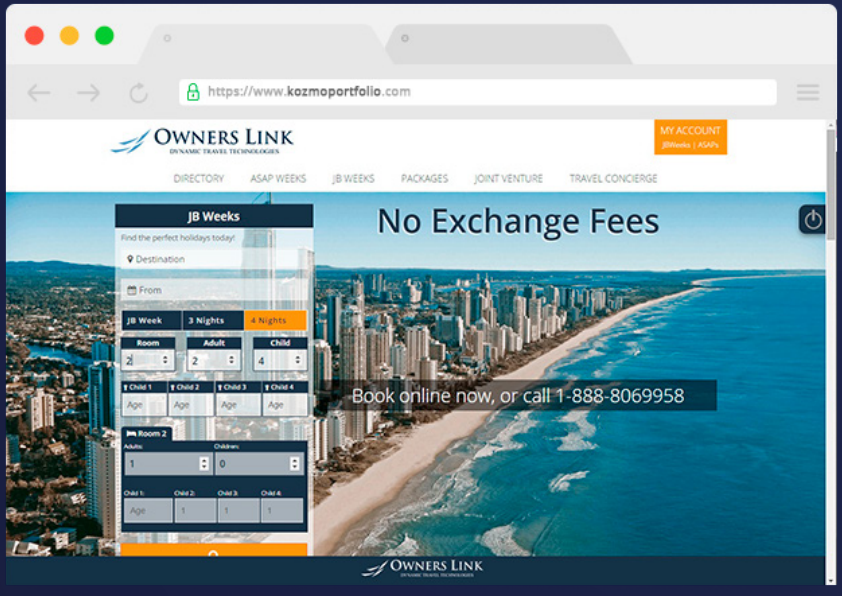
Owners-Link

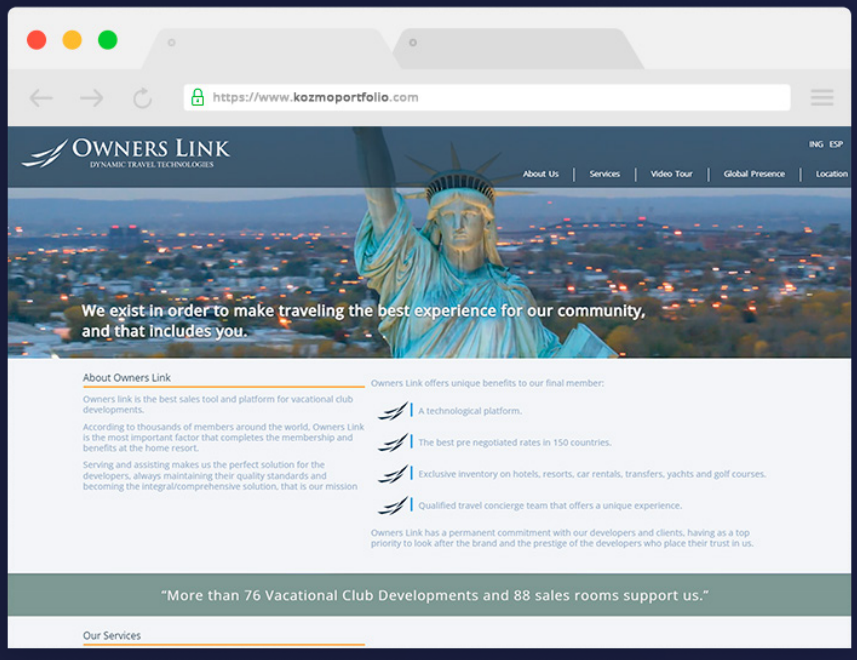
Cancún, Quintana Roo, MX

2015-2020

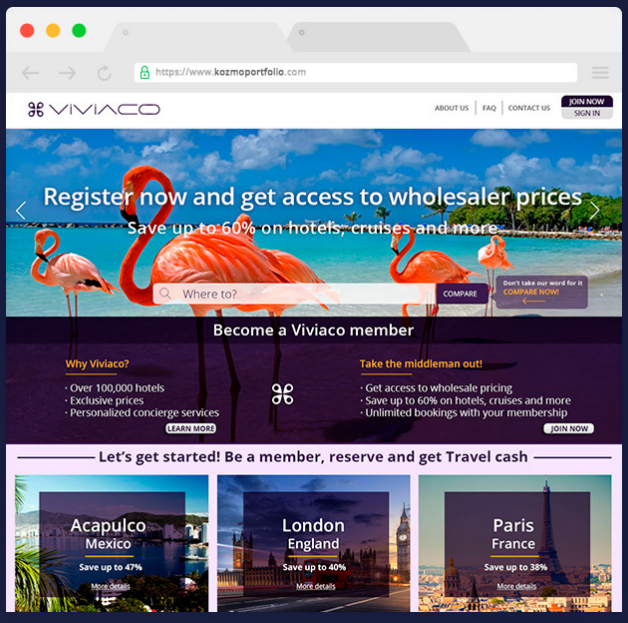
For nearly 6 blissful years, I played the role of **Sr. Web Designer**, curating the **layout** and guarding the **front end** of the **main web platform** and its 20+ white-label siblings.

The Owners Link platform was quite a technical challenge since it had more than 5 different services (from booking rooms to renting yachtes) that needed a daily-based maintenance and updating.




https://www.kozmoportfolio.com
OWNERS LINK
DYNAMIC TRAVEL TECHNOLOGIES
ING ESP
About Us
Services
Video Tour
Global Presence
Location
We exist in order to make traveling the best experience for our community, and that includes you.
About Owners Link
Owners Link offers unique benefits to our final member:
A technological platform.
The best pre negotiated rates in 150 countries.
Exclusive inventory on hotels, resorts, car rentals, transfers, yachts and golf courses.
Qualified travel concierge team that offers a unique experience.
"More than 76 Vacational Club Developments and 88 sales rooms support us."
Our Services

This was Owners Link corporate website (left) that I designed and developed back in 2017.

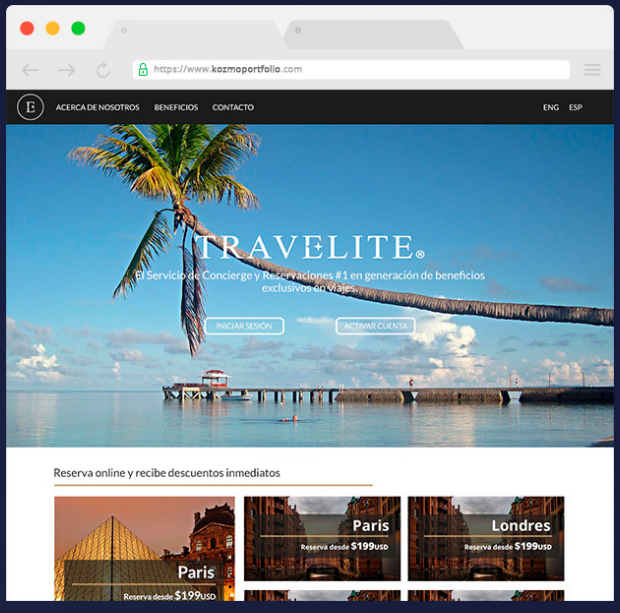


”Viviaco” (left) was an Owners Link sibling that targeted a younger audience, so it needed a fresh approach.

I was involved in every step of the web design and development process of it.

”Travelite” (right) was a partner project that used Owners Link APIs and a few more resources to do business by its own.

The whole design and development process was commissioned to me.



THEN CAME THE PANDEMIC

In **2020**, the vibrant tourist hub of **Cancun** came to a standstill, leading to the unfortunate downsizing of many local companies, including **Owners Link**, where I had been a part of a dynamic team of nearly 100 employees.

A sad lonely beach :(

Seizing the **opportunity** for **new horizons**, I embarked on a journey to **explore fresh** and **exciting** prospects.

Early in **2021**, "**La Casa del Aguacate**", a leading packer and exporter of **Mexican avocados to the U.S.** headquartered in **Michoacan, Mexico**, welcomed me aboard as its **Senior Designer/Developer.**

Relocating my family to **Morelia**, I assumed the reins of the **design** and **web development** department.

My role involved crafting the **official website**, directing **digital and print assets** for the **Michoacan** packing house and the U.S. office in **Westlake Village, California**.

The blog and job board were just a couple of microsites that I also kept updated and looking fresh!

We constantly created mailing campaings which I developed and managed, not just the html code but the app chops (Mailchimp) to deliver quality products with ease.

LA CASA DEL AGUACATE
From orchards to shelf
We're growers, packers, shippers and distributors of the finest Mexican Hass avocados year round.
GROWING
PACKING

La Casa del Aguacate

Morelia, MICHOACAN, MX

2021-2023

In late **2022**, financial challenges led to the division of the companies.

HOUSE OF
AVOCADO
Your trusted partner in avocados and other fruits in Pharr, TX.
We easily import, inspect and distribute your product anywhere in the US.

Despite the changes, I continued working **part-time remotely** with the **U.S. based company**, contributing to the revamping of the "**House Avocado**" **website** and taking on additional projects.

Concurrently, while working part-time with "**House Avocado**" I embraced **freelance opportunities** as a **cross-border** remote **content creator**, **art director**, and **marketing manager**.

My clients include:

The **Droitwich Rugby Football Club** based in **Worcestershire, UK.**

DRFC

Kinometer movie database based in **Brooklyn, USA.**

Kinometer

Ghama Social Commerce based in **Ensenada, Mexico.**

Ghama.ensenada

As I stand at the **crossroads** of my **professional journey**, I find myself **invigorated** by the prospect of **exploring new** and **exciting job opportunities** in the near future.

My sights are set on aligning with cool and well-established companies where I can continue to **create**, **innovate**, and **make a meaningful long-term commitment**.

curious about what makes my <3 beat?

Music has been my **passion** for **over two decades.**

Transitioning from plucking strings to twisting knobs, I've evolved into a (don't call me Dj) **beatmixer**, creating **DJ sets** and occasionally **performing live** at local bars and livestreamings.

I carry a split personality when it comes to mix music genres.

In "Safari Supernova" I mix Disco.

Safari Supernova

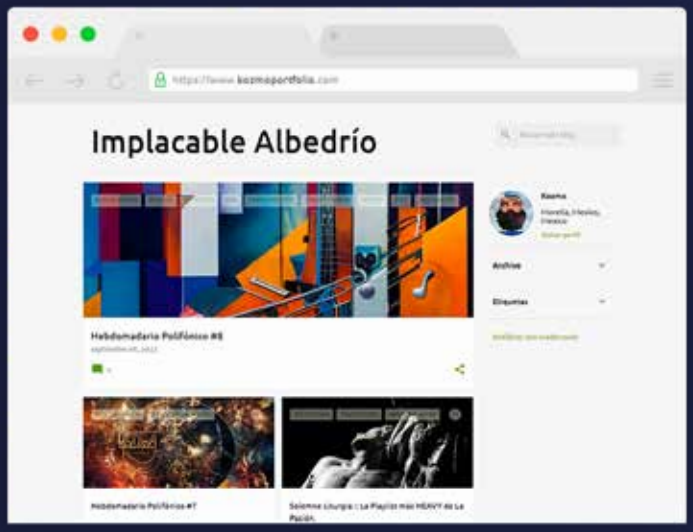
In "Delirium Dogma" I mix Electro - Metal - Dubstep.

Delirium Dogma

In "Tremendo Sound System" I mix Tropical -Moombahton-EDM.

Tremendo Sound System

Writing is a **muscle** I flex in **copywriting** and **SEO** strategies, but I also enjoy **making my voice heard** in topics I love and dominate, **music** and **cinema**.



/implacablealbedrio

/filmusadictus

While my writing output might not be as prolific as I'd wish, I still carve out time to drop a few lines now and then.

Thank you for taking the time to **explore my portfolio**.

If you're **interested** in **working together** or have any questions, **feel free** to **reach out**.

kozmopimp@gmail.com

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/kozmoromero